

Simple ideas and effective ideas to implement now to help business resilience during the pandemic

Everyone

- Try wherever possible to go about business & life as normal
- Support local
- know your breakeven point
- Review costs & cut where possible
- Review rostering & adjust where necessary
- Communicate with your suppliers, landlord & bank

Retail

- Focus on building & promoting online store
- 'click & collect'
- Zero contact delivery
- 'private' shopping times

Hospitality

- Ready-made meals
- Mini-market – selling 'groceries' from your suppliers
- Delivery
- 'drive-through'
- 'drive-by' pickup
- Take-away
- Promote cleanliness / WHS
- Menu online
- Online ordering
- Rearrange tables for extra distance between customers

Consulting / professional Services

- online delivery
- online meetings

Trades

- promote cleanliness / WHS
- complete service zero contact

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Accommodation

- Discounts for locals / close radius
- Dine-in / delivery options
- Promote cleanliness (free daily clean)

Personal services (e.g. gym, beautician)

- Promote cleanliness
- Online delivery of classes (via a live stream or video on website)
- Personalise home 'PT' session
- Promote retail products
- Do-it-yourself kits & instructional videos
- Mobile service

We can help – contact us on 02 66528788 or email admin@mjabusiness.com.au with any questions regarding the above or any other suggestions you may have to add to our list. This is a time of community and coming together to support one another as best we can. We have been and will continue to send out business and other appropriate updates via our mailing list.

Yours Sincerely,

Mel and the Team

MJA Business Solutions